



Center for Women's Global Leadership (CWGL)

From Peace in the Home to Peace in the World 2014 Analytical Summary



The 16 Days of Activism Against Gender-Based Violence Campaign is an annual international campaign, which began at and is coordinated by the Center for Women's Global Leadership since 1991. The campaign is dedicated to ending gender-based violence. It runs each year from November 25th: International Day for the Elimination of Violence Against Women to December 10th: Human Rights Day, emphasizing that acts of gender-based violence are human rights violations, and eliminating all forms of gender-based violence is a human rights issue.

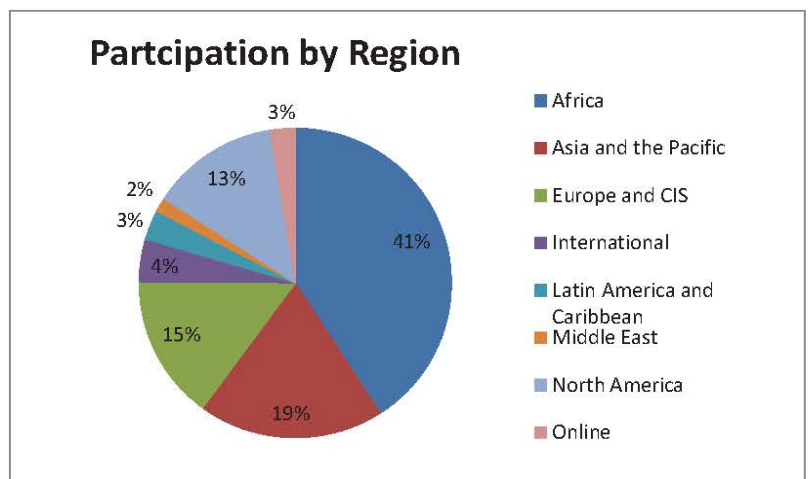
The 16 Days Campaign's focus on the linkages between gender-based violence and militarism rallies participants to challenge communities and policymakers alike with the slogan "From Peace in the Home to Peace in the World: Let's Challenge Militarism and End Gender-Based Violence!" The 16 Days Campaign calls for awareness and action on the intersections of gender-based violence and militarism, while emphasizing that the struggle for economic and social rights and ending gender-based violence be critically connected. The theme highlights militarism as a creation and normalization of a culture of fear that is supported by the use or threat of violence, aggression, as well as military intervention in response to political and social disputes or to enforce economic and political interests.

As part of the multi-year advocacy effort on gender-based violence and militarism, the 16 Days Campaign focused on three priority areas:

- 1. Violence Perpetrated by State Actors:** State actors use the threat or act of violence to maintain or attain power.
- 2. Proliferation of Small Arms in Cases of Intimate Partner Violence:** Intimate partner violence continues to occur in every region of the world, with the majority of the world's women experiencing violence inflicted by an intimate partner at some point in their lives.
- 3. Sexual Violence During and After Conflict:** Violent conflict increases the vulnerabilities of women and girls, where rape, sexual slavery, mutilation, forced impregnation, and forced "marriage" occur against them at a higher rate than during times of relative peace.

THE 2014 CAMPAIGN

In 2014, CWGL tracked the participation of 739 organizations in a total of 93 countries across the globe. More than 5,478 organizations and other participants from 187 countries and territories have participated in the 16 Days Campaign since its launch in 1991. Overall global trends in regional participation remained consistent with the greatest participation from Africa and Asia and the Pacific.



Participation by Actions

Organizations participated in the campaign through four main types of actions: Community Mobilization, Information Sharing & Coalition Building, Media & Art, and Policy Advocacy. The two with the greatest utilization by organizations were Community Mobilization and Information Sharing & Coalition Building, which represented 30% and 28%, respectively, of all actions taken. About 21% of organizations used Media & Art while 16% used Policy Advocacy.

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